



DEPARTMENT OF JOURNALISM,  
MEDIA AND COMMUNICATION

## **Journalism in the Media Society, 15 higher education credits** **Journalistiken i mediesamhället, 15 högskolepoäng**

*Third Cycle*

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### **Confirmation**

The course syllabus was confirmed by Ulla Sättereie (Prefekt) on 13.06.12 to be valid from 13.09.01.

*Field of education:* Social Sciences

*Department:* Department of Journalism, Media and Communication

### **Position in the educational system**

The course is a single subject course and can be included in masters and doctoral degree.

### **Entry requirements**

To enter the course students have to be registered in a PhD programme.

### **Objectives and learning outcomes**

At the completion of the course, the doctoral student will be able to:

#### *Knowledge and understanding*

- Demonstrate an intimate knowledge of the key traditions and research problems in current journalism and media research
- Demonstrate an understanding of the societal and scientific contexts in which different traditions emerge
- Describe and classify the central international research journals in the field

#### *Skills and abilities*

- Demonstrate the ability to critically and independently analyze and discuss current research, both in discussions and in written assignments

## *Judgment*

- Demonstrate an ability to critically evaluate the established theoretical traditions in journalism and media research with regard to their strengths, limitations and relevance for current research
- Demonstrate the ability to identify their own need for additional knowledge and to take responsibility for their own learning

## **Course content**

The course targets key research areas in journalism and media research. The focus is on journalism in a broad sense, including journalism as production, product/text, profession and institution as well as journalism's relation to other knowledge- and information producing organizations and institutions, audiences and society. Key traditions and theories in journalism research are examined and their significance for contemporary research is discussed. The doctoral students will read, analyze and discuss current research, and the primary reading assignments consist of articles in the main research journals in the field. The specific research areas are: Journalism History and Institutional Change, Journalism as Practice and Profession, Mediatization and Political Communication, Journalism, lobbying and PR, Journalism as Text and Discourse, Transforming Audiences, and Digital Journalism and Media Convergence.

## **Form of Teaching**

The course is taught with a mix of lectures, workshops and individual work.

*Language of instruction:* Swedish or English, depending on the language of the participants.

## **Examination**

The assessment of the course is based on the student's written assignments and oral presentations at seminars.

## **Grading scale**

The grades are fail or pass. To pass need a satisfying on all tests and a student who has failed is eligible to take the test again. The new test is normally conducted a period after the ordinary examination. If a student fails a test twice, he or she may ask for a new examines. This request must be sent in writing to the head of department.

**Course evaluation**

An oral or written evaluation of the course will be conducted at the last session of the course. The results of the evaluation will be summarised and used in planning the coming courses.

**Required reading**

The reading list will be finalized six weeks before the course starts, and is listed separately.